



## **SPONSORSHIP INFORMATION**

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305 W COLLINS ST. POOLER, GA 31322

912-748-0110

## Quizzes & Connections

### ABOUT THE EVENT

**Date:** March

**Opportunity & Audience:** This event attracts Chamber members looking to build connections, strengthen team dynamics, and engage with other business professionals. Sponsors gain visibility with an enthusiastic, interactive audience while supporting a unique opportunity for member engagement and community-building.

**About:** The Chamber's Team Trivia Night is a fun, interactive event designed to bring members together in a friendly, competitive atmosphere. Teams will test their knowledge across a variety of topics, fostering collaboration, camaraderie, and networking among local professionals in a relaxed, engaging setting.

### SPONSORSHIP INFORMATION

#### Presenting Sponsor - \$1,500 Exclusive

- Three-minute welcome remarks at event
- Linked logo placement on the event webpage
- Top-tier logo placement on all event signage
- Exclusive recognition on social media channels
- Opportunity to display company pull-up banner at the front of the room
- Reserved table of 6 at event

#### Gold Sponsor - \$500 2 available - 1 remaining

- Verbal recognition at open and close of event
- Logo on event webpage
- Shared recognition on social media channels
- Logo placement on all event signage
- Opportunity to display company pull-up banner at the front of the room
- Reserved table of 6 at event

## State of the Chamber & Awards Luncheon

### ABOUT THE EVENT

**Date:** May

**Opportunity & Audience:** Your support will be showcased before a valuable audience of decision-makers and community influencers, making your partnership a meaningful part of this special occasion.

**About:** This annual awards banquet, brings together an estimated 250 business leaders, community partners, and members for an evening of recognition and connection and recognizes outstanding volunteers and businesses whose contributions have made a meaningful impact and provides members with an overview the Chamber's vision.

### SPONSORSHIP INFORMATION

#### Presenting Sponsor - \$5,000

- One reserved table for 10 guests
- Opportunity to present Community Cornerstone award
- Top-tier logo placement on all event signage and in the event program
- Linked logo placement on the event webpage
- Recognition on Chamber social media channels
- Opportunity to display company pull-up banner at the front of the room
- One ad placement in the Chamber's weekly newsletter (distributed to 2,500 contacts)

#### Gold Sponsor - \$2,500

- One Reserved table for 10 guests
- Logo placement on all event signage and in the event program
- Linked logo placement on the event webpage
- Opportunity to display company pull-up banner at the front of the room
- Recognition on Chamber social media channels
- One ad placement in the Chamber's weekly newsletter (reaching 2,500 contacts)

#### Silver Sponsor - \$1,000

- Four reserved seats at the event
- Logo recognition on all event signage and event program
- Logo recognition on event page
- Recognition on Chamber social media

#### Supporter Sponsor - \$300

- Company name recognition on sponsorship signs at event
- Two reserved seats at the event

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## Annual Celebration

### ABOUT THE EVENT

**Date:** September

**Opportunity & Audience:** Your support will be showcased before a valuable audience of decision-makers and community influencers, making your partnership a meaningful part of this special occasion.

**About:** The Chamber's Annual Member Celebration is a festive after-hours event featuring great food, live music, and networking—bringing together business leaders, community partners, and members to celebrate our shared success and vision.

### SPONSORSHIP INFORMATION

#### Presenting Sponsor - \$7,500

- Recognized as the Presenting Sponsor on all event promotions, signage, website, social media, and printed materials
- Opportunity to welcome guests with brief remarks during the event
- Company logo on event entry signage and stage banner
- Option to display a branded pull-up banner in a premier location
- Premier recognition in Chamber newsletter and social media
- Opportunity to provide branded giveaway items for attendees
- 20 complimentary drink tickets for your distribution

#### Gold Sponsor - \$3,500

- Gold Sponsor – \$3,500
- Prominent logo recognition on event promotions, signage, website, and social media
- Company logo on stage banner
- Recognition in Chamber newsletter and social media
- Opportunity to host a branded food station (BBQ, oysters, or restaurant sampling station)
- 10 complimentary drink tickets for your distribution

#### Silver Sponsor - \$1,500 (Exclusive)

- Logo recognition on event signage, website, and select digital promotions
- Recognition in Chamber newsletter and social media
- Opportunity to provide branded cups, napkins, or koozies for the bar area (sponsor-provided, optional)
- 6 complimentary drink tickets for your distribution

#### Bronze Sponsor - \$300

- Name recognition on event signage and website
- 4 complimentary drink tickets

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## Regional Outlook Briefing

### ABOUT THE EVENT

**Date:** October/November

**Opportunity & Audience:** Your support will be highlighted before a targeted audience of business leaders and policymakers, giving your partnership high visibility and a meaningful connection to those shaping our region's future.

**About:** The Regional Outlook Briefing offers business leaders valuable insight into regional economic trends and timely political updates, providing the knowledge needed to stay competitive and plan for the future.

### SPONSORSHIP INFORMATION

#### Presenting Sponsor - \$5,000

- One reserved table for 10 guests
- Opportunity to introduce panelists
- Private meet-and-greet with elected officials and key leaders
- Top-tier logo placement on all event signage and in the event program
- Linked logo placement on the event webpage
- Recognition on Chamber social media channels
- Opportunity to display company pull-up banner at the front of the room
- One ad placement in the Chamber's weekly newsletter (distributed to 2,500 contacts)

#### Gold Sponsor - \$2,500

- One Reserved table for 10 guests
- Private meet-and-greet with elected officials and key leaders
- Logo placement on all event signage and in the event program
- Linked logo placement on the event webpage
- Opportunity to display company pull-up banner at the front of the room
- Recognition on Chamber social media channels
- One ad placement in the Chamber's weekly newsletter (reaching 2,500 contacts)

#### Silver Sponsor - \$1,000

- Four reserved tickets at the event
- Logo recognition on all event signage and event program
- Logo recognition on event page
- Recognition on Chamber social media

#### Supporter Sponsor - \$300

- Company name recognition on sponsorship signs at event
- Two reserved seats at the event

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## Speed Networking

### ABOUT THE EVENT

**Date:** January & August

**Opportunity & Audience:** Sponsors will gain targeted visibility, branding opportunities, and direct interaction with engaged business leaders.

**About:** The Chamber's Speed Networking Event is a fast-paced, biannual opportunity for members to make meaningful connections through brief, structured introductions, giving sponsors valuable exposure to a targeted audience of business professionals.

### SPONSORSHIP INFORMATION

#### Annual Sponsor - \$1,500 Exclusive

- Three-minute welcome remarks at each event
- Linked logo placement on the event webpage
- Top-tier logo placement on all event signage
- Recognition on social media channels
- Prominent logo on-screen at event
- Opportunity to display company pull-up banner at the front of the room
- Four reserved tickets to the event

#### Biannual Sponsor - \$500 2 available

- Two-minute welcome remarks at your designated event
- Logo on event webpage for your month
- Recognition on social media channels
- Prominent logo on-screen at event
- Verbal recognition at open and close of event
- Opportunity to display company pull-up banner at the front of the room
- Two reserved tickets to the event

## Morning Grind

### ABOUT THE EVENT

**Date:** Monthly

**Opportunity & Audience:** Sponsors of Morning Grind gain visibility with engaged business leaders, access to a captive audience, and opportunities for branding throughout the event.

**About:** The Chamber's Morning Grind is a quarterly networking event that combines casual open networking with brief self-introductions, allowing attendees to highlight their businesses. The event fosters meaningful connections and opportunities for collaboration in a relaxed, structured setting.

### SPONSORSHIP INFORMATION

#### Annual Sponsor - \$1,500 2 available - **one remaining**

- Three-minute welcome remarks at each event
- Linked logo placement on the event webpage
- Top-tier logo placement on all event signage
- Recognition on social media channels
- Prominent logo on-screen at event
- Opportunity to display company pull-up banner at the front of the room
- Four reserved tickets to the event

#### Quarterly Sponsor - \$500 1 per quarter

- Two-minute welcome remarks at your designated event
- Logo on event webpage for your month
- Recognition on social media channels
- Prominent logo on-screen at event
- Verbal recognition at open and close of event
- Opportunity to display company pull-up banner at the front of the room
- Two reserved tickets to the event

## Level Up Luncheon

### ABOUT THE EVENT

**Date:** Monthly

**Opportunity & Audience:** Sponsors will be showcased to a highly engaged audience of professionals across a variety of industries, providing meaningful visibility while supporting the growth and development of the local workforce.

**About:** The Chamber's Level Up Luncheon is a quarterly professional development series designed to help employees at all levels enhance their skills, gain new insights, and advance their careers. Each session features expert guest speakers who provide actionable strategies and fresh perspectives, combined with opportunities for networking and peer learning in a professional, engaging environment.

### SPONSORSHIP INFORMATION

#### Annual Sponsor - \$1,500 2 available - **one remaining**

- Three-minute welcome remarks at each event
- Linked logo placement on the event webpage
- Top-tier logo placement on all event signage
- Recognition on social media channels
- Prominent logo on-screen at event
- Opportunity to display company pull-up banner at the front of the room
- Four reserved tickets to the event

#### Monthly Sponsor - \$500 1 available per month

- Two-minute welcome remarks at your designated event
- Logo on event webpage for your month
- Recognition on social media channels
- Prominent logo on-screen at event
- Verbal recognition at open and close of event
- Opportunity to display company pull-up banner at the front of the room
- Two reserved tickets to the event

## Business After 5

### ABOUT THE EVENT

**Date:** Monthly

**Opportunity & Audience:** Sponsors of Business After 5 gain direct visibility with engaged local professionals, showcasing their brand to a captive audience while supporting a signature Chamber networking event.

**About:** The Chamber's Business After 5 is a lively quarterly networking event where professionals connect, collaborate, and build lasting relationships. Attendees can meet new contacts, explore partnerships, and uncover opportunities to grow their business.

### SPONSORSHIP INFORMATION

#### Annual Sponsor - \$3,000 Exclusive

- Three-minute welcome remarks at each event
- Linked logo placement on the event webpage
- Top-tier logo placement on all event signage
- Recognition on social media channels
- Prominent logo on-screen at event
- Opportunity to display company pull-up banner at the front of the room
- Four reserved tickets to the event



#### Monthly Sponsor - \$300 1 available per month

- Two-minute welcome remarks at your designated event
- Logo on event webpage for your month
- Recognition on social media channels
- Prominent logo on-screen at event
- Verbal recognition at open and close of event
- Opportunity to display company pull-up banner at the front of the room
- Two reserved tickets to the event

## New Member Connect

### ABOUT THE EVENT

**Date:** Quarterly

**Opportunity & Audience:** Sponsors of New Member Connect gain targeted exposure to members who have joined in the past 12 months and are actively seeking to engage and grow within the Chamber community.

**About:** New Member Connect is our quarterly orientation and networking event designed to help new members settle in, get connected, and start making the most of their membership. Attendees will leave with fresh ideas, new contacts, and a clear path to making your membership work for you.

### SPONSORSHIP INFORMATION

#### Presenting Sponsor - \$1,200 (Exclusive)

- Recognized as the Presenting Sponsor on all event promotions, signage, website, social media, and printed materials
- Opportunity to welcome attendees and provide brief remarks at the event
- Logo placement on materials provided to attendees
- Recognition in Chamber newsletter and social media
- Option to provide branded giveaways or collateral to attendees
- Direct engagement with new and existing members



#### Quarterly Sponsor - \$500 1 available per quarter

- Logo recognition on event signage, website, and select digital promotions
- Recognition in Chamber newsletter and social media
- Opportunity to provide branded materials at the event

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## Investor Tour

### ABOUT THE EVENT

**Date:** Quarterly

**Opportunity & Audience:** The Investor Tour provides unmatched networking and relationship-building opportunities, giving sponsors high-level exposure and direct access to influential business leaders in an intimate, engaging setting.

**About:** The Chamber's Investor Tour is an exclusive, behind-the-scenes experience for top Investor Members, offering access to prominent local businesses not usually open to the public. Participants gain an insider's perspective on operations, impact, and community contributions.

### SPONSORSHIP INFORMATION

#### Presenting Sponsor - \$3,000 (Exclusive)

- Recognized as the Presenting Sponsor on all event promotions, signage, website, social media, and printed materials
- Opportunity to welcome participants at the start of the tour and provide brief remarks
- Logo placement on all tour materials and handouts
- Featured recognition in Chamber newsletter and social media
- Opportunity to provide branded giveaways or collateral to participants
- Direct engagement with top-tier Investor Members

#### Quarterly Sponsor - \$750

- Logo recognition on event signage, website, and select digital promotions
- Recognition in Chamber newsletter and social media
- Opportunity to provide branded materials at the tour

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## The Weekly Grind Newsletter

### ABOUT

**Date:** Weekly

**Opportunity & Audience:** With 1,800 contacts, the newsletter reaches a targeted audience of business professionals, community leaders, and residents. Sponsors gain prominent placement, connect with a highly engaged audience, and drive traffic to their website, increasing brand visibility and generating valuable leads.

**About:** The Weekly Grind is the Chamber's newsletter, keeping readers connected to our vibrant community while providing businesses a platform to gain valuable exposure. Each edition delivers updates on Chamber events, business news, and community highlights, offering a powerful way to engage with local professionals and residents.

### SPONSORSHIP INFORMATION

#### 2 Sponsorships per newsletter

Contact the Chamber for availability

#### Upper Newsletter Sponsorship: one remaining every other week for the year

\$75 per week or \$275 for 4 weeks.

#### Lower Newsletter Sponsorship:

\$50 per week or \$175 for 4 weeks.

#### Benefits:

- Get your brand in front of businesses & community leaders
- Ad links directly to website of your choice
- Average Open Rate 39% (Industry Average 30%)

#### Specs

- A jpeg that is 620w x 206h pixels (6.458" x 2.146") is due Friday at noon the week before the ad will run. A border around the ad is highly recommended. Please also submit the webpage the ad should be linked to.

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## Billboard Co-op

### ABOUT

**Date:** Monthly, Annually

**About:** Get your message seen with the Chamber's billboard co-op. The Chamber's billboard co-op, in partnership with Lamar, offers local businesses a powerful way to gain high-visibility exposure at a prime location: the intersection of Pooler Parkway and Benton Boulevard. By sponsoring a co-op billboard, your message will be seen by thousands of commuters and residents each day, putting your brand in front of a wide, engaged audience.

This program allows businesses of all sizes to share the impact of their services, promotions, or events without the full cost of a standalone billboard. It's a smart, cost-effective way to amplify your presence while supporting the Chamber's mission to strengthen our business community.

### SPONSORSHIP INFORMATION

**Right Hand Read** (As seen from exiting I-95 and heading toward Pooler):

**3 available** - 347,000 monthly impressions - **2 remaining**

\$1,800 per month

\$17,280 annually (20% savings with Chamber discount)

**Left Hand Read** (As seen from Pooler Pkwy heading toward the airport):

**3 available** - 114,000 monthly impressions

\$1,200 per month

\$11,520 annually (20% savings with Chamber discount)

**Benton Blvd Read** (As seen from Benton Blvd heading toward Pooler Pkwy):

**3 available** - 149,000 monthly impressions

\$1,000 per month

\$9,600 annually (20% savings with Chamber discount)

#### Benefits:

- **Prime Location, Maximum Impact:** Reach thousands every day at Pooler Parkway & Benton Blvd.
- **Affordable Exposure:** Enjoy billboard visibility without the full cost of a standalone sign.
- **Boost Your Brand & Community:** Promote your business while supporting the Chamber and local economy.

#### Specs

- A jpeg that is 1200w x 400h pixels (left and right hand reads), 840w x 400h pixels (Benton Blvd read) is due by noon on the 22<sup>nd</sup> of the month before the billboard will run.

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